

Sarah Eichmeyer

Department of Economics, Bocconi University, Italy
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Education

2016-21 Ph.D. in Economics, Stanford University, U.S.A.
Primary Advisor: Matthew Gentzkow
2014-15 Graduate coursework, Stockholm University, Sweden
2011-14 M.Sc. in Economics, University of Zurich, Switzerland
2008-11 B.A. in Economics, University of Heidelberg, Germany

Research Interests

Public/Health Economics, Political Economy

Academic Career and Affiliations

2022- Assistant Professor of Economics, Bocconi University
1/2021-2022 Assistant Professor of Economics, Ludwig Maximilian University of Munich
2023- J-PAL Affiliate
2022- Fellow, IGER and LEAP, Bocconi University
2021- CEPR Research Affiliate (Labour & Public Economics)
2021-23 J-PAL North America Invited Researcher (HCDI and SPRI initiatives)
2021- CESifo Research Network Affiliate

Honors and Awards

2023 Excellence in Refereeing Award, *AER: Insights*
2020 Leonard W. Ely and Shirley R. Ely Graduate Student Fellowship
2019 Stanford Center on Philanthropy and Civil Society Fellowship
2019 Buckley Memorial Award for best 2nd year paper
2010-13 Scholarship (for B.A. and M.Sc.) from the Foundation of German Business

Grants

2023 Bocconi University Junior Research Grant (€10,000)
2021 Thyssen Foundation Grant (€60,000), with Luca Braghieri
2020 Stanford Computational Social Science Grant (\$10,000), with Christina Kent
2018 VA HSR&D grant (\$160,000), with Jonathan Zhang

Publications in Economics

- Alsan, M. & S. Eichmeyer (2024): Experimental Evidence on the Effectiveness of Non-Experts for Improving Vaccine Demand. *American Economic Journal: Economic Policy*, Vol. 16(1): 394-414.
- Alsan, M, L. Braghieri, S. Eichmeyer, M. J. Kim, S. Stantcheva, & D. Yang (2023): Civil Liberties in Times of Crisis. *American Economic Journal: Applied Economics*, Vol. 15(4): 389-421.
- Eichmeyer, S. & J. Zhang (2023): Primary Care Providers' Influence on Opioid Use and Its Adverse Consequences. *Journal of Public Economics*, Vol. 217.

- Eichmeyer, S. & J. Zhang (2022): Pathways Into Opioid Dependence: Evidence From Practice Variation in Emergency Departments. *American Economic Journal: Applied Economics*, Vol. 14(4): 271-300.
- Alcott, H., L. Braghieri, S. Eichmeyer & M. Gentzkow (2020): The Welfare Effects of Social Media. *American Economic Review*, Vol. 110(3).

Publications in Health Policy

- Effects of a large-scale social media advertising campaign on holiday travel and COVID-19 infections: a cluster randomized controlled trial (E Breza, F Cody Stanford, M Alsan, B Alsan, A Banerjee, A Chandrasekhar, S Eichmeyer, T Glushko, P Goldsmith-Pinkham, K Holland, E Hoppe, M Karnani, S Liegl, T Loisel, L Ogbu-Nwobodo, B Olken, C Torres, PL Vautrey, E Warner, S Wootton, E Duffo). *Nature Medicine*, September 2021.
- Effect of Physician-delivered COVID-19 Public Health Messages and Messages Acknowledging Racial Inequity on Black and White Adults' Knowledge, Beliefs, and Practices Related to COVID-19: A Randomized Clinical Trial (C Torres, L Ogbu-Nwobodo, M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, M Karnani, T Loisel, P Goldsmith-Pinkham, B Olken, PL Vautrey, E Warner, and E Duffo). *JAMA Network Open*, July 2021.
- Comparison of Knowledge and Information-Seeking Behavior After General COVID-19 Public Health Messages and Messages Tailored for Black and Latinx Communities (M Alsan, F Cody Stanford, A Banerjee, E Breza, A Chandrasekhar, S Eichmeyer, P Goldsmith-Pinkham, L Ogbu-Nwobodo, B Olken, C Torres, A Sankar, PL Vautrey, and E Duffo). *Annals of Internal Medicine*, April 2021.

Working Papers and Work-in-Progress

- Eichmeyer, S. & C. Kent (2023): Parenthood in Poverty. CEPR Discussion Paper No. 17722, September 2023.
- Braghieri, L. & S. Eichmeyer: The Value of Learning History.

Invited Seminars and Presentations at Conferences

2023-24	<i>scheduled:</i> Cologne, Singapore (SMU), Lucerne, Oslo (BI), Paris (CREST)
2022-23	CEPR Public Economics Annual Symposium, University College London (UCL), USI Lugano, Stockholm (SOFI), Konstanz, Royal Holloway University of London, Hannover, Tinbergen Institute
2021-22	CESifo Public Economics Conference, Chicago Harris, Bocconi, Boston University, Essen, Linz, NBER & MIT Roybal Centers, NBER Trans-Atlantic Public Economics Seminar, USI Lugano, UZH Zurich, Vienna
2020-21	ASSA Annual Meeting, LSE Center for Economic Performance, ifo Institute

Refereeing

American Economic Journal: Economic Policy, American Economic Review, American Economic Review: Insights, Econometrica, Economic Journal, European Economic Review, Health Economics, Journal of Economic Behavior & Organization, Journal of Development Economics, Journal of Health Economics, Journal of Industrial Economics, Journal of Political Economy, Journal of Political Economy: Microeconomics, Management Science, Nature Human Behavior, PLOS One, Review of Economic Studies, Quarterly Journal of Economics, Scandinavian Journal of Economics, Science Advances, Social Science & Medicine.

Institutional Service and Committee Work

- 2023-24 Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer
- 2023 Expert Reviewer for USAID research grant applications
- 2023 Program Committee Member for the 2023 European meeting of the Econometric Society (EEA-ESEM)
- 2022-23 Bocconi Economics Junior Hiring Committee Member
- 2022-23 Bocconi “Development-Labor-Political Economy” (DLPE) Seminar Organizer

Teaching

- 2023-24 Microeconomics, undergraduate (Bocconi University)
- 2022-23 Microeconomics, undergraduate (Bocconi University)
- 2021-22 Poverty and Social Mobility, undergraduate (LMU Munich)
- 2021-22 Economic and Social Problems: Insights From Big Data, graduate (LMU Munich)
- 2020-21 Political Economy and the Media, undergraduate (LMU Munich)
- 2020-21 CES Lecture on Political Economy and Online Media, graduate (LMU Munich)
- 2018-19 Teaching Assistant: Behavioral Economics, undergraduate (Stanford University)

Other Research Experience

- 2013-14 Research Assistant to Daniel L. Chen, ETH Zurich
- 2012-13 Research Assistant to Timo Boppert, University of Zurich

Languages

German: native. English: fluent. Italian: basic